

“LUCKY 13 MEMBERSHIP INCENTIVE PROGRAM

We often speak of how valuable it is to be a member of the 40&8. And I’m sure that each and every member of the 40&8 has a close and personal reason why they personally value their 40&8 membership. In recognition of such value, the National Membership Committee has announced the beginning of a new membership program that is sure to add both incentive and value to being a member of the 40&8, and do so in a very tangible and profitable manner.

During the 2013 Membership Year, the National Membership Committee will be conducting the “**Lucky 13 Membership Incentive Program**”. This program began on August 1, 2012, and will end on March 13, 2013. The program winners, one in each category, will be identified on March 15, 2013. The incentives of this program are detailed as follows.

- **Voyageur** – When you renew or reinstate your annual membership, you will be assigned 13 opportunities to win \$1,300.00. That’s **RIGHT!** You can win \$1,300.00 **CASH!** If an individual joins the 40&8 during the program period, they will also be assigned 13 opportunities to win \$1,300.00. If you are a Paid Up For Life (PUFL) member, you have already been enrolled in the “Lucky 13” program. If you already have your 2013 membership card, then you too have already been enrolled in the program. But wait, there’s **MORE!**
- **Local Voiture** – When a Voyageur renews or reinstates their annual membership, or when an individual joins the 40&8, their respective Locale will also receive 13 opportunities to win \$1,300.00. That’s **RIGHT!** Your Locale can also win \$1,300.00 **CASH!** And yes, if you are a PUFL member, or already have your 2013 membership card, then **YOUR** Locale has been automatically enrolled in the “Lucky 13” program. The Committee didn’t stop here though, there’s **STILL MORE!**
- **Grand Voiture** - When a Voyageur renews or reinstates their annual membership, or when an individual joins the 40&8, their applicable Grande Voiture will also receive 13 opportunities to win \$1,300.00. That’s **RIGHT!** Your Grande can also win \$1,300.00 **CASH!** Again, the same is true for PUFL members and those that already have their 2013 card.

So think of the “Lucky 13” program this way. During the program period (August 1, 2012 to March 13, 2013); by simply renewing or reinstating your 40&8 membership, or by joining the 40&8,

✓ **YOU can win \$1,300.00!**

✓ **YOUR LOCAL VOITURE can win \$1,300.00!**

And

✓ **YOUR GRAND VOITURE can win \$1,300.00!**

YOU can make ALL of the above happen, simply by doing something that you already consider to be of VALUE! ALL of the above can happen when you renew your annual 40&8 membership; have your 40&8 membership reinstated; or join the 40&8. And if you are a PUFL member, you've already been enrolled in the "Lucky 13" program. It can't get much easier than this.

The "Lucky 13" program is truly unique in that it offers opportunities that far exceed the personal effort necessary. It also provides INCENTIVES and CASH REWARDS that demonstrate, in a real and tangible form, the VALUE and IMPORTANCE of membership in the 40&8.

REMEMBER! The "Lucky 13" program ends March 13, 2013. Don't risk missing out on this opportunity; submit your membership renewal or reinstatement NOW! Become a PUFL NOW! Recruit those new members NOW! The "Lucky 13" program is sure to make 2013 a VERY LUCKY YEAR for many 40&8 members.

YOU COULD BE ONE OF THEM. GOOD LUCK!

David Smith
National Membership Directeur



"LUCKY 13"



Membership Incentive Program WIN \$1,300.00 ... PLUS!



VOYAGEUR - When you renew or reinstate your annual membership, you will be assigned 13 opportunities to win \$1,300.00. That's RIGHT! You can win \$1,300.00 CASH! If an individual joins the 40&8 during the program period, they will also be assigned 13 opportunities to win \$1,300.00. If you are a Paid Up For Life (PUFL) member, you have already been enrolled in the "Lucky 13" program. If you already have your 2013 Membership Card – YOU'RE IN!
But wait, there's MORE!



LOCALE VOITURE - When a Voyageur renews or reinstates their annual membership, or when an individual joins the 40&8, their respective Locale will also receive 13 opportunities to win \$1,300.00. That's RIGHT! Your Locale can also win \$1,300.00 CASH! And yes, if you are a PUFL member, YOUR Locale has been automatically enrolled in the "Lucky 13" program.
Not done yet, there's STILL MORE!



GRANDE VOITURE - When a Voyageur renews or reinstates their annual membership, or when an individual joins the 40&8, their applicable Grande Voiture will also receive 13 opportunities to win \$1,300.00. That's RIGHT! Your Grande can also win \$1,300.00 CASH!
Again, the same is true for PUFL members.

Program began August 1, 2012 and ends on March 13, 2013!

